



LIMITLESS

2024 GLOBAL COLOR & DESIGN TRENDS



TABLE OF CONTENTS

| | | | |
|---------|---------------------------------|---------|-------------------------------------|
| 04 | PPG'S STORY | 36 - 53 | VOLUME II |
| 05 | COLOR AND FORECASTING EXPERTISE | 54 - 71 | VOLUME III |
| 06 - 09 | COLOR OF THE YEAR | 72 - 91 | COLOR FAMILIES |
| 10 - 13 | STAIN COLOR OF THE YEAR | 92 - 93 | PROFESSIONAL COLOR TOOLS & SERVICES |
| 14 - 17 | INTRODUCING THE TRENDS | 94 | DIRECTORY |
| 18 - 35 | VOLUME I | 95 | COLOR INDEX |

Limitless

2024 GLOBAL COLOR & DESIGN TRENDS

Overarching Theme for the Year | Limitless

We are entering a new era of explosive creativity and change. This next decade will see unprecedented shifts in the way we work, communicate, take care of our health, build and navigate our environments, explore digital worlds, create and design, and even how we share our own identities with the world.



We protect and beautify the world®

At PPG (NYSE:PPG), we work every day to develop and deliver paints, coatings and specialty materials that our customers have trusted for 140 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$17.7 billion in 2022. We serve customers in construction, consumer products, industrial and transportation market and aftermarkets.

To learn more, visit ppg.com.



OUR UNIQUE APPROACH TO COLOR AND FORECASTING

There is a uniqueness to PPG's forecasting expertise in that we use a fact-based approach to identify color direction for more surfaces than any company in the world. From automotive to architectural; consumer products to aerospace; industrial to packaged goods, the benefit is that every industry informs the other.

Our color stylists analyze exterior and interior commercial and residential colors, styles and textures in advance, and produce hospitality segment insights for architects and builders to create spaces for luxury, comfort and impact.

Our annual forecasting workshop is the culmination of months of research and customer intel that provides a truly global, validated palette of color direction.

INTRODUCING 2024
**COLOR OF
THE YEAR**

LIMITLESS

PPG1091-3

RGB: 240, 221, 184 CMYK: 0, 8, 31, 0 LRV: 72

A fresh, warm hue, Limitless contains both the power of a primary and the essence of a neutral. It is strong enough to stand as the leading color of many products, yet works equally well as a supporting tone to both warm and cool shades.

DYNAMIC | SPIRITED | RADIANT



Photo by Nico Marques



Photo by johnellisphoto.com

INTRODUCING 2024
**STAIN COLOR
OF THE YEAR**

BLACK WALNUT

Available in Semi-Transparent Only

Black Walnut offers a shift toward elegance, as wood trends move into warmer midtones and some darks. A great transitional shade, it works well in both traditional and contemporary applications.

RICH | CLASSIC | NOURISHING



Photo by johnellisphoto.com



INTRODUCING 2024
**DESIGN
TRENDS**

Volume 1

Checking out of the world at large,
tuning elsewhere.



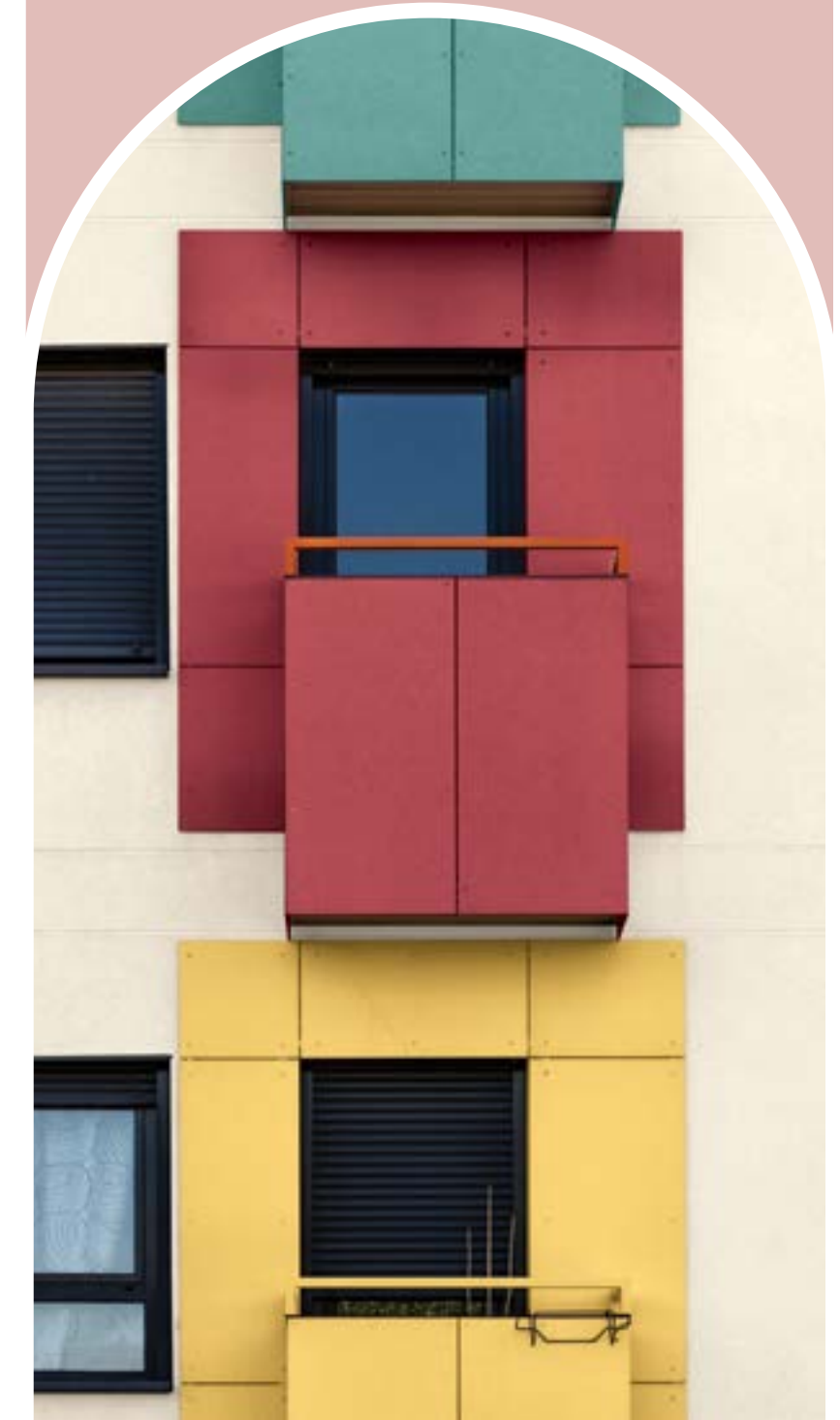
Volume II

Transforming the world at large into
a place of wonder & awe.



VOLUME III

Defying & reinventing
the world at large.



THE FULL PALETTE



ESSENTIAL NEUTRALS





Volume 1

Volume 1

Calming, soothing and softening tints and tones are offset by warmed earthen and cooling twilight shades.

grounded / airy / ethereal / warm / tender

CONSUMER MOOD:

Looking inward to create a deeper, more holistically connected relationship with oneself, consumers of all ages are putting their mental, emotional and social well-being at the forefront.

MOUNTAIN
GOAT
PPG1077-3

COFFEE
CRÈME
PPG1008-1

SINGAPURA
PPG1070-2

JAM
SESSION
PPG1172-3

SUBDUED
PPG1015-4

CRAFTSMAN
GOLD
PPG1092-4

LIMITLESS
PPG1091-3

CRY
BABY
PPG1034-3

AQUAMARINE
DREAM
PPG1135-4

NIGHTCAP
PPG1037-5

MESA
DUST
PPG1191-6

RED
LENTIL
PPG1059-7

TAMPICO
BROWN
PPG16-23

AUTUMN
SOIL
PPG1021-7

WHALE
SHARK
PPG14-05



Volume 1

DESIGN THEMES

1 ROOTED
 Minimalistic aesthetics grounded by earthen hues and inspired by the monolithic feeling of vast desert landscapes.
 monolithic / reduction / resilience

2 TRANSCENDENT
 Ancient and futurist references combine for a quiet and calming spirit. Dark hues anchor while lighter hues add an ethereal spark.
 ethereal / divine / sculptural

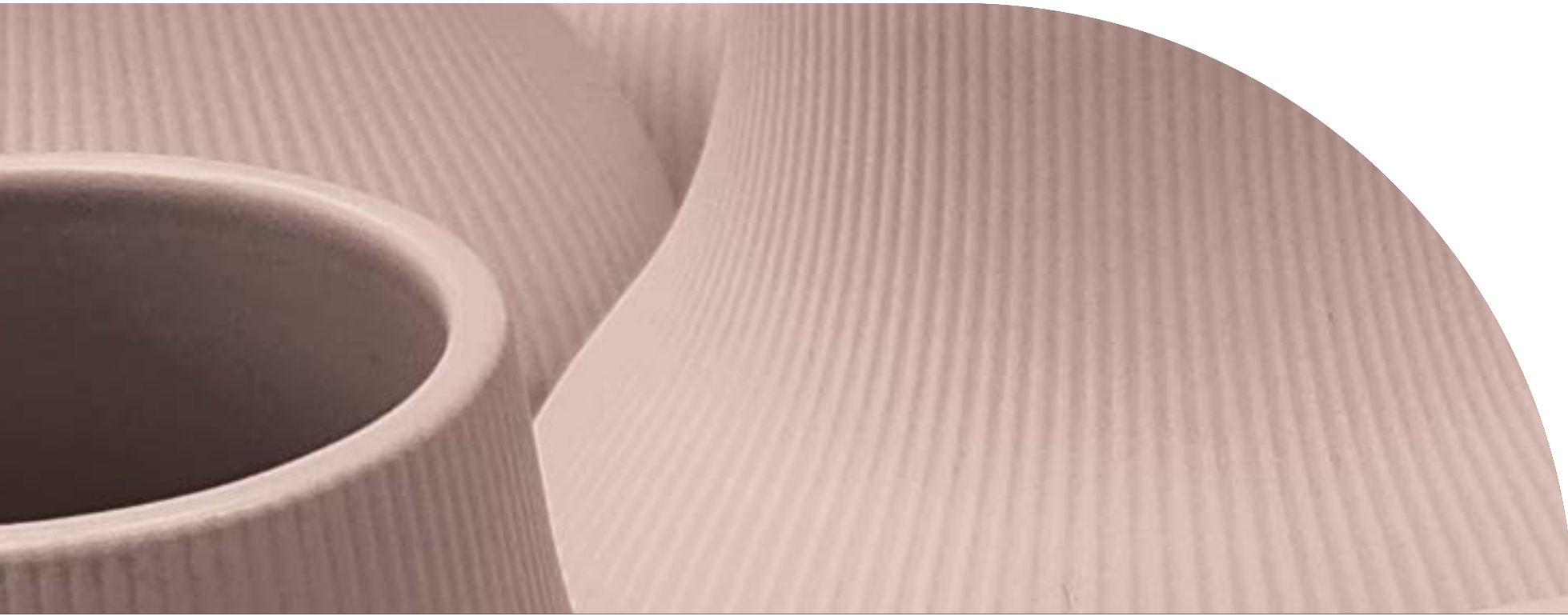
3 SOMATIC
 Comforting and fluid rounds evoke an aesthetic that hugs and nurtures.
 calm / tender / contemplative



Volume 1 | MATERIALS

Materials, textures and finishes are anchored by warm stone and wood, supported by soft, repeating patterns.

rammed earth / resin / plaster / bronze / rippled mineral / soft / primitive / ore / silver / travertine / lime wash / organic



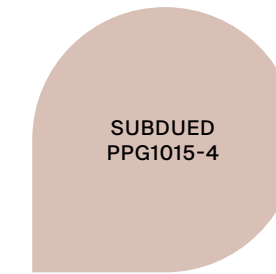
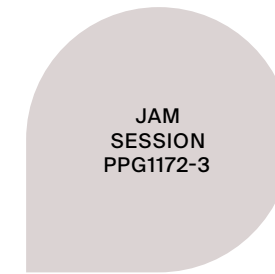
Volume 1 | COMMERCIAL ENVIRONMENTS

Repeating rounds and arches, smooth finishes and ambient lighting combine with neutral palettes to create a sense of minimalism.



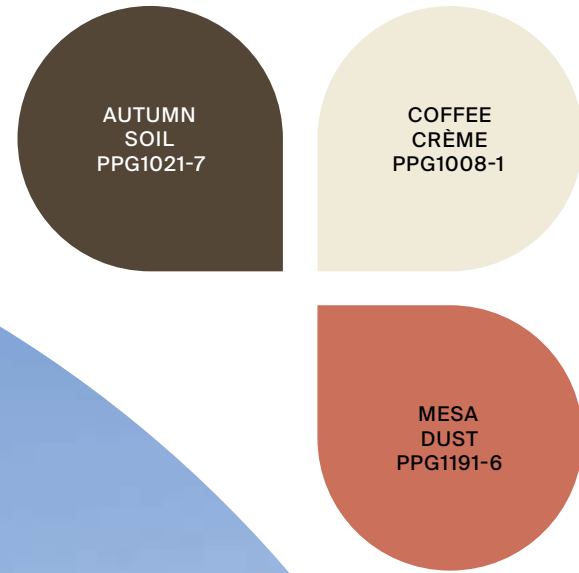
Volume 1 | RESIDENTIAL INTERIORS

Introducing shots of delicate pastels into neutral palettes evokes a certain emotional nostalgia - yielding spaces that nurture and support.



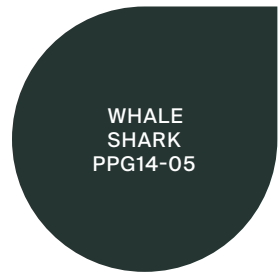
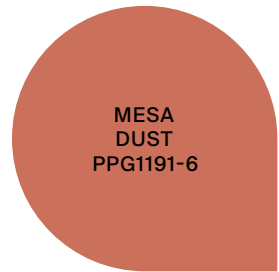
Volume 1 | RESIDENTIAL EXTERIORS

Reduced ornamentation remains a key direction for residential exteriors - while a fresh new take is incorporating gentle curvature within boxier elevations.



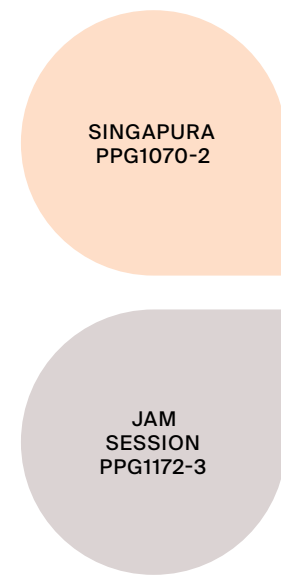
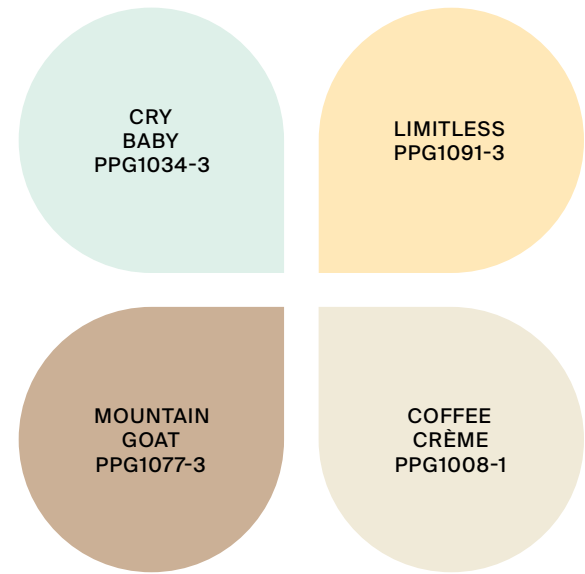
Volume 1 | CONSUMER PRODUCTS & TECHNOLOGY

Dry, matte and soft metallic finishes evoke a sense of mindfulness and balance. Drawing inspiration from natural landscapes, these tones are harmoniously complemented by liquid metal effects - infusing a futuristic design direction.



Volume 1 | AUTOMOTIVE & AEROSPACE

Like tech and commercial interiors, automotive design takes inspiration from galactic travel. Silvers and grays with warm undertones put a new spin on a tried and true color choice.



Volume II

Volume II

A generous range of earthy and natural greens pair with a bouquet of warm and floral hues - further energized by vivacious blues and kept in balance by dark neutrals.

abundant / nourishing / vibrant / natural / digital

CONSUMER MOOD:

For a myriad of new reasons, consumers are discovering a deepening of their relationship with nature and other environments - now with a more formidable sense of wonder and awe.

NESTLED
HONOUR
PPG1130-1

BLUE
BLOSSOM
PPG1152-3

COASTAL
WALK
PPG1097-4

CAPPUCINO
BOMBE
PPG1061-5

PINE
GARLAND
PPG1126-6

CAMELIZED
PECAN
PPG1089-7

AMETHYST
SHADOW
PPG1046-7

LIMITLESS
PPG1091-3

STILL
SEARCHING
PPG13-31

MOUNTAIN
EDGE
PPG10-09

BUNSEN
PPG1157-7

DROP
OF JADE
PPG1132-6

DO NOT
DISTURB
PPG1117-6

HEART'S
CONTENT
PPG1050-6

BLACK
ELEGANCE
PPG1004-7



Volume II

DESIGN THEMES

1 ANCIENT GROUNDS
 Borrowing references from the grandeur of nature - root systems and tree rings of centuries-old vegetation inspire everything from architecture to fashion.
 coiling / formidable / protective

2 EARTHEN LOVE
 Embodies the identity of Mother Earth - before she was a mother. As a young woman full of love, she brings beauty, vibrancy and vitality to everything she touches.
 feminine / voluminous / vibrant

3 FANTASIAN DREAM
 Blends the most fantastical elements of nature with the dream-like offerings of AI and its bizarre bend on reality - yielding a mesmerizing aesthetic with a Gaudi-esque spirit.
 surreal / moody / psychedelic



Volume II | MATERIALS

Materials, textures and finishes imply abundance and express more craftsmanship than craft, enhancing or implying natural pattern.

chiseled / scaled / coarse / oxidized metals / lime wash / warm to dark woods / glossy resins / wild marbles



Volume II | COMMERCIAL ENVIRONMENTS

Adding pinks to a range of vibrant green hues creates the feeling of a space in full bloom - teeming with life and vigor.



CAPPUCINO
BOMBE
PPG1061-5



LIMITLESS
PPG1091-3



BUNSEN
PPG1157-7



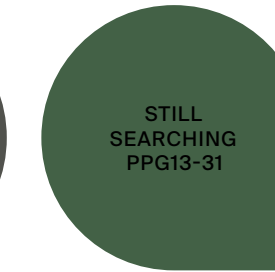
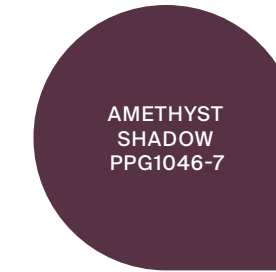
BLACK
ELEGANCE
PPG1004-7





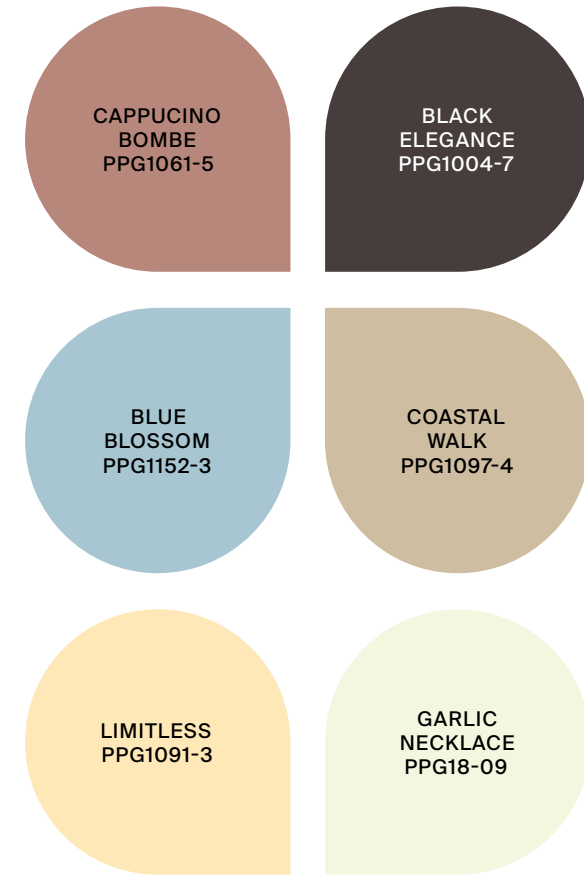
Volume II | RESIDENTIAL INTERIORS

Like a garden sanctuary brought indoors, residential interiors delight in generously applying nourishing natural hues to walls and ceiling alike.



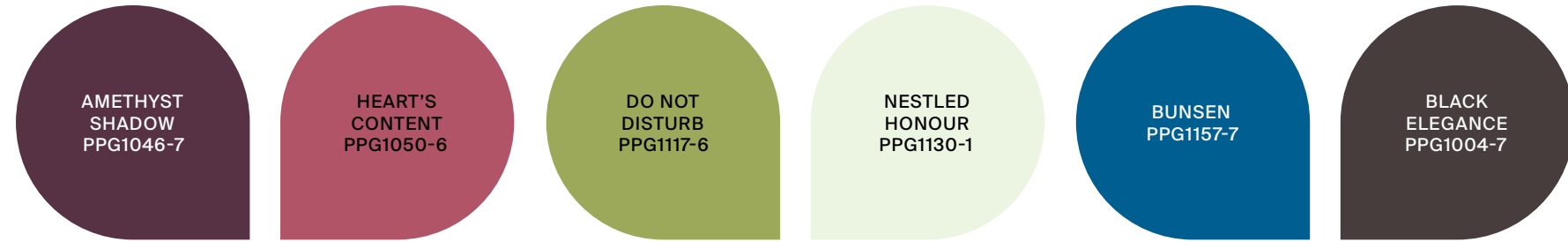
Volume II | RESIDENTIAL EXTERIORS

Earthy browns and wood trims never go out of fashion for home exteriors. Adding rounds and dusty floral hues to biophilic-inspired spaces brings a new level of enchantment.



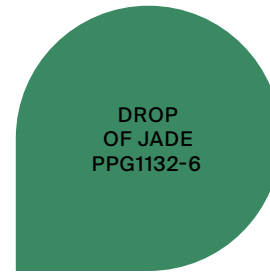
Volume II | CONSUMER PRODUCTS & TECHNOLOGY

The fusion of vivid colors and captivating textures creates an enchanting blend that captures surreal elements. This palette draws inspiration from the awe-inspiring beauty of nature as well as the ever-evolving digital landscape.



Volume II | AUTOMOTIVE & AEROSPACE

Gaudi-like design elements in natural palettes serve to evoke a sense of fantasy while also feeling grounded and calming - ideal for nervous travelers.





VOLUME III

VOLUME III

Referencing popular hues from the Baroque, Renaissance, Art Deco and Pop Art periods, this palette combines the best of the best.

classic / individual / playful / retro / expressive

CONSUMER MOOD:

Fueled by their frustration with status quo and society's norms, consumers are listening to their own needs - throwing out the rule book, creating life on their terms and determined to be happy in the face of adversity.

DARING
INDIGO
PPG1166-7

CREAM
COMPOTE
PPG1059-4

PUTURPLE
PPG1248-5

EMERALD
POOL
PPG1146-7

WITCH'S
CLOAK
PPG1013-7

BLEECKER
PPG13-13

LIMITLESS
PPG1091-3

ICY WOODS
PPG1142-5

VIVA LA
BLEU
PPG1242-3

BRAMBLE
JELLY
PPG13-04

BUTTERSCOTCH
RIPPLE
PPG1106-7

TURNER'S
YELLOW
PPG1106-4

FESTIVITY
PPG1200-3

BELL PEPPER
BLISS
PPG17-26

BLACK
WALNUT
PPG1014-7



VOLUME III

DESIGN THEMES

1 **REBEL RENAISSANCE**
 Equal parts brooding and elegant, this design capsule blends soft goth with baroque and renaissance art references.
 romantic / painterly / nostalgic

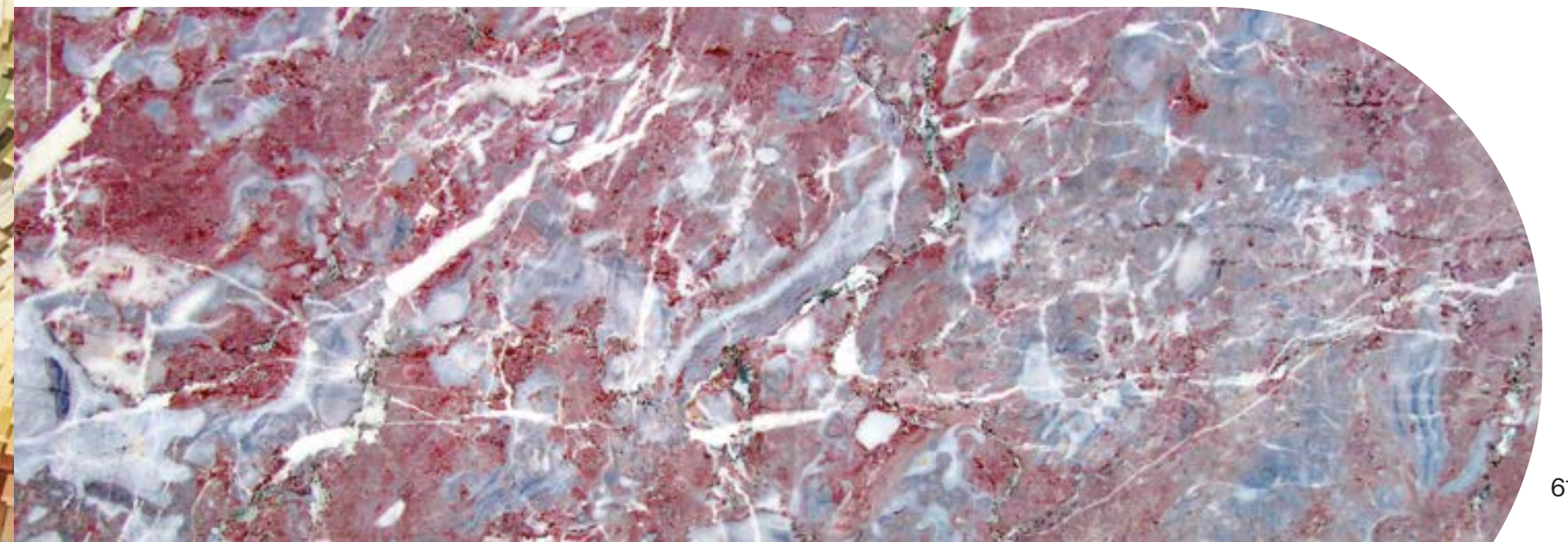
2 **CLASSICS, REVISITED**
 References classic styles, palettes and artistic periods - but in a fully contemporary way.
 iconic / arches / marbles

3 **POP MOD**
 Loud, playful and rooted in artistic expression, this capsule takes cues from pop and post-modern design.
 bold / abstract / graphic



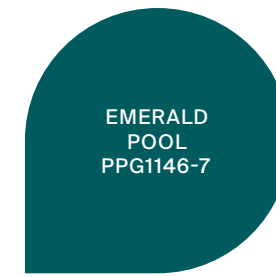
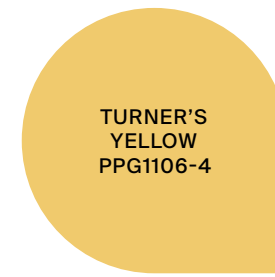
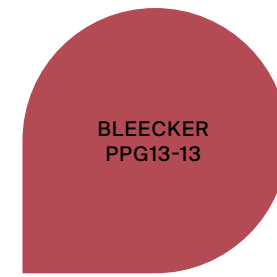
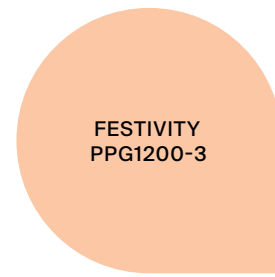
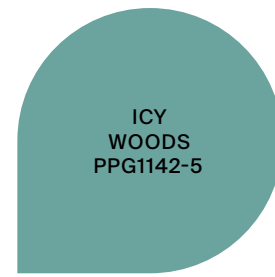
VOLUME III | MATERIALS

Materials, textures and finishes are as extensive as they are varied, each acting like an art form unto itself.
resins / silicon / 'liquid' metal / colored glass / statement stone / mirrored / lacquer and gloss / bold wood / bronze



VOLUME III | COMMERCIAL ENVIRONMENTS

Contemporary design hints at classical references, with an emphasis on dark palettes, or shifts from light spaces into dark ones.





VOLUME III | RESIDENTIAL INTERIORS

Whether focusing on a single hue or a generous combination of vibrant shades - a creative, unbound approach to color application is taking hold.

TURNER'S YELLOW
PPG1106-4

BELL PEPPER BLISS
PPG17-26

GARLIC NECKLACE
PPG18-09

ICY WOODS
PPG1142-5



BLACK WALNUT
PPG1014-7

CREAM COMPOTE
PPG1059-4

VOLUME III | RESIDENTIAL EXTERIORS

Post-modern flair hits contemporary residential architecture - where a bit of drama brings fresh attention to single and multi-family dwellings.



ICY WOODS
PPG1142-5

GARLIC NECKLACE
PPG18-09

WITCH'S CLOAK
PPG1013-7

BLEECKER
PPG13-13

TURNER'S YELLOW
PPG1106-4

BRAMBLE JELLY
PPG13-04

GHOST WRITER
PPG1007-3



VOLUME III | CONSUMER PRODUCTS & TECHNOLOGY

Refined palettes, elegant finishes and alluring silhouettes - imbued with a touch of dark romanticism and subtle nods to timeless aesthetics. With a captivating blend of metallic accents and enticing textures, this palette invites you to surround yourself with products that embody individuality.

DARING
INDIGO
PPG1166-7

WITCH'S
CLOAK
PPG1013-7



EMERALD
POOL
PPG1146-7

BUTTERSCOTCH
RIPPLE
PPG1106-7



VIVA LA
BLEU
PPG1242-3

BRAMBLE
JELLY
PPG13-04

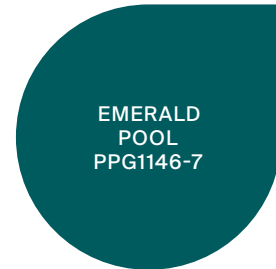
PUTURPLE
PPG1248-5

CREAM
COMPOTE
PPG1059-4



VOLUME III | AUTOMOTIVE & AEROSPACE

Leave expected hues behind and instead draw inspiration equally from darker trends - with satin matte and metallic matte finishes, as well as lighter, pop-spirited ones.



COLOR THEMES PER
COLOR FAMILY

COLOR THEMES PER COLOR FAMILY | ORANGES

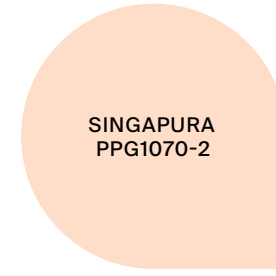
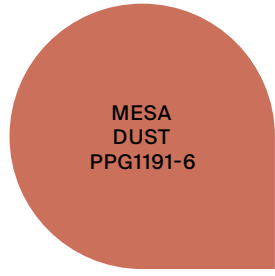


Photo by johnellisphoto.com

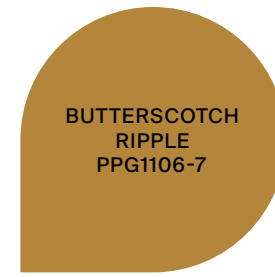
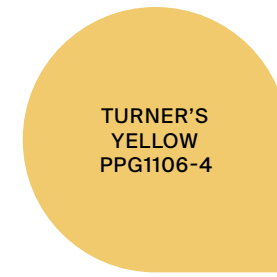
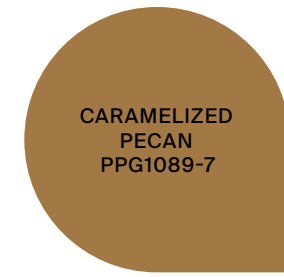
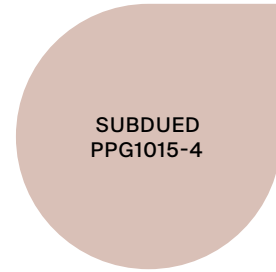
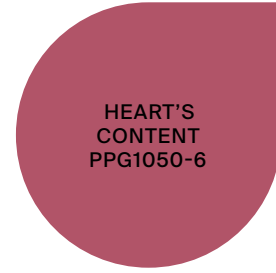
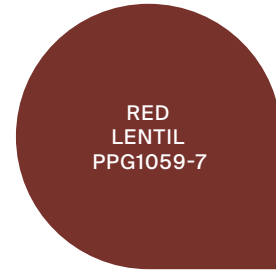
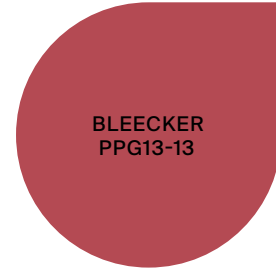


Photo by Nico Marques



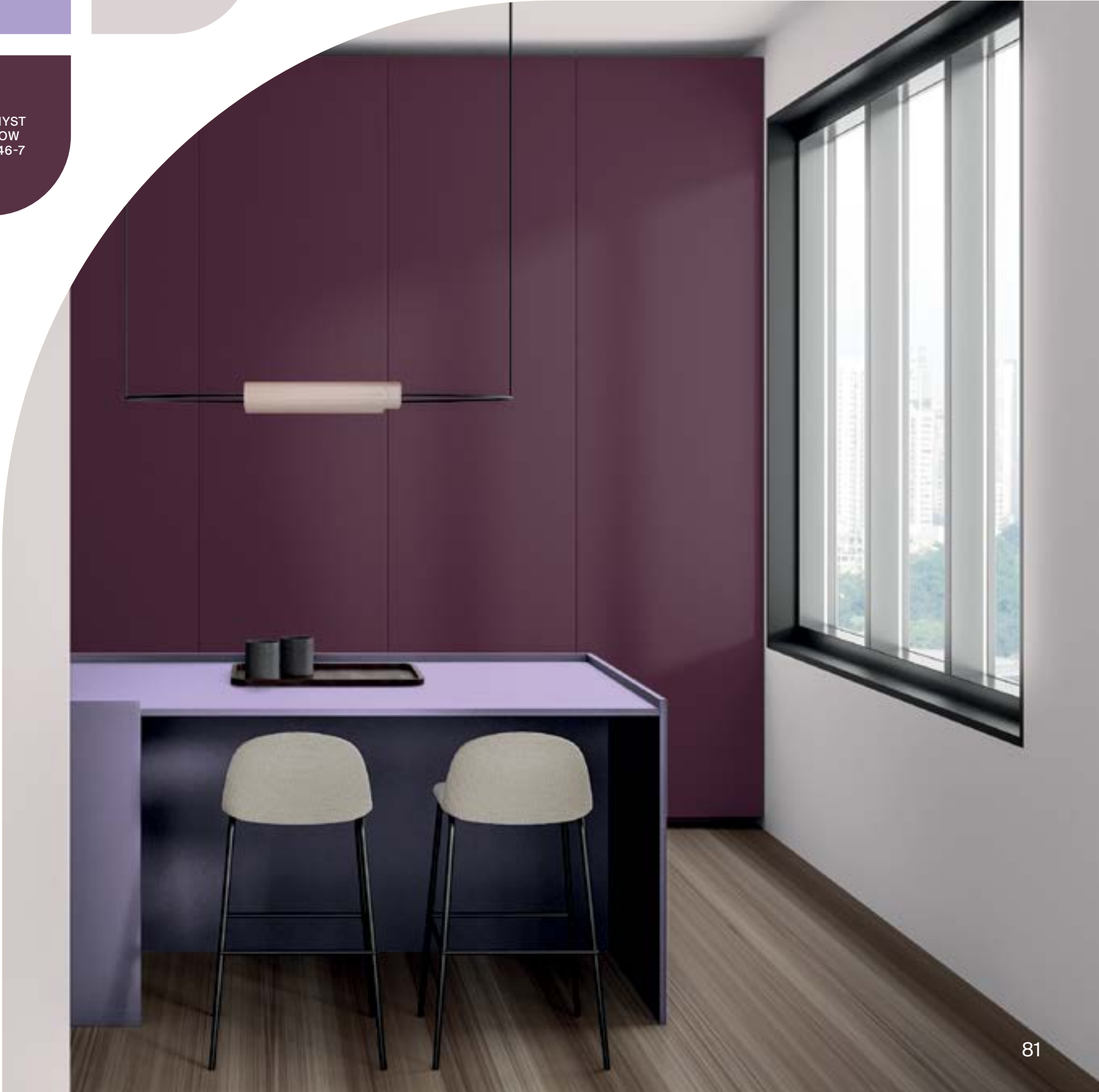




PUTURPLE
PPG1248-5

JAM
SESSION
PPG1172-3

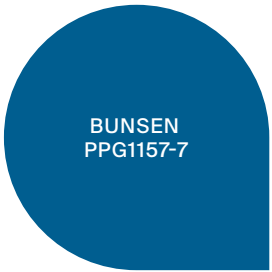
AMETHYST
SHADOW
PPG1046-7



COLOR THEMES PER COLOR FAMILY | BLUES



Photo by johnellisphoto.com



COLOR THEMES PER COLOR FAMILY | GREENS



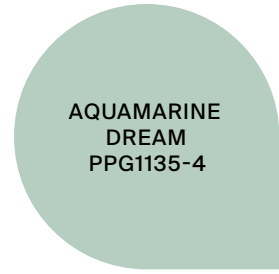
PINE
GARLAND
PPG1126-6



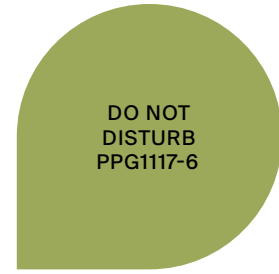
BELL PEPPER
BLISS
PPG17-26



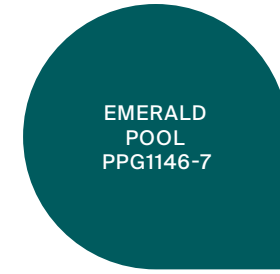
NESTLED
HONOUR
PPG1130-1



AQUAMARINE
DREAM
PPG1135-4



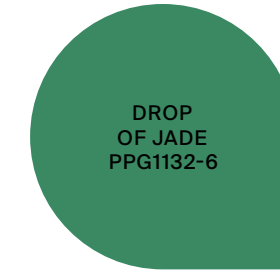
DO NOT
DISTURB
PPG1117-6



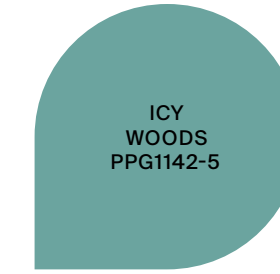
EMERALD
POOL
PPG1146-7



STILL
SEARCHING
PPG13-31



DROP
OF JADE
PPG1132-6



ICY
WOODS
PPG1142-5



STONY CREEK
PPG1097-5

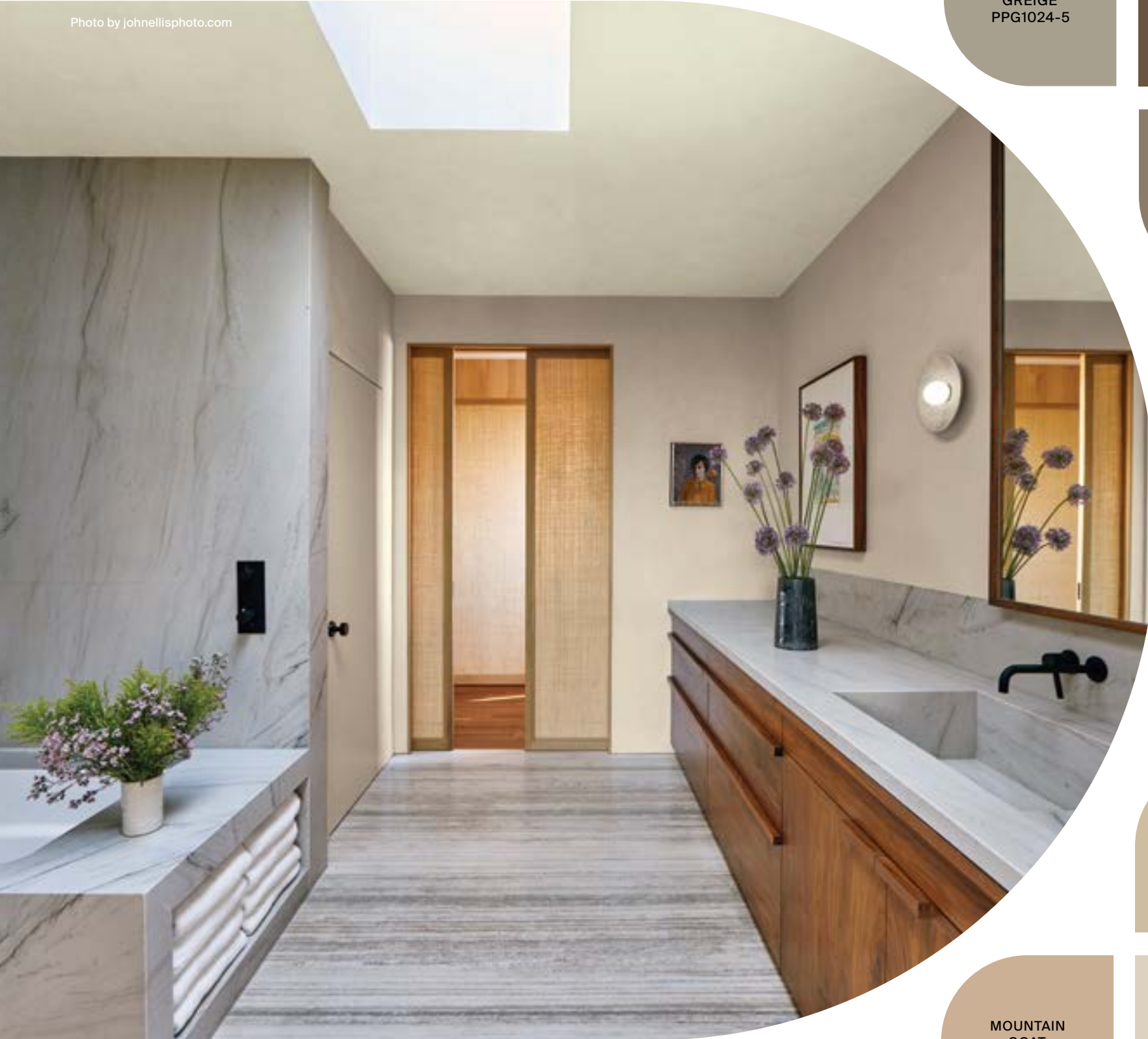
DUST BUNNY
PPG1000-1

TAMPICO BROWN
PPG16-23

STONEHENGE GREIGE
PPG1024-5

CHOCOLATE LAB
PPG1000-7

PATCHES
PPG1024-6



BITTER BEAN
PPG1022-6

COASTAL WALK
PPG1097-4

AUTUMN SOIL
PPG1021-7

GHOST WRITER
PPG1007-3

MOUNTAIN GOAT
PPG1077-3

CRUSHED SILK
PPG1024-3



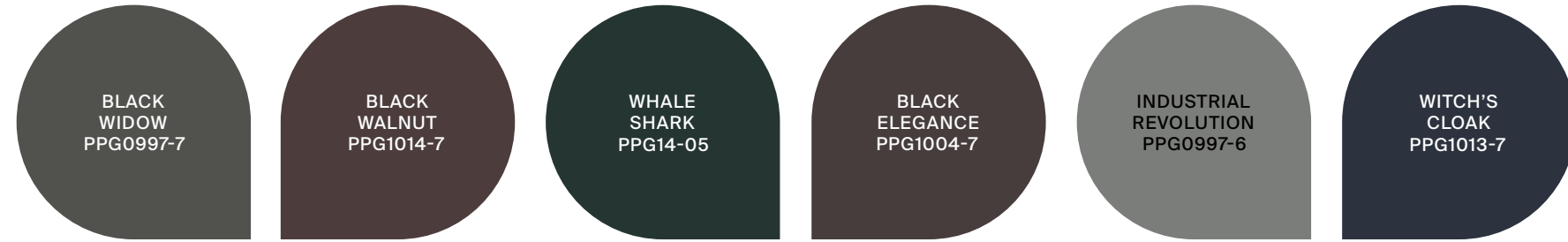
COFFEE
CRÈME
PPG1008-1

SINGING
SAND
PPG1022-1

GARLIC
NECKLACE
PPG18-09

FINE
FABRIC
PPG1085-1





DIRECTORY

Ashley McCollum
amccollum@ppg.com
Architectural
Marketing Manager, Color
Pittsburgh, PA

Kat DiBenedetto
kdibenedetto@ppg.com
Architectural
Marketing Assistant, Color
Pittsburgh, PA

Alyson Ferrari
aferrari@ppg.com
Architectural
Marketing Assistant, Color
Pittsburgh, PA

Rachel Lacy
rlacy@ppg.com
Architectural
Category Manager, Colour
Sydney, Australia

Valerie Ducouret
valerie.ducouret@ppg.com
Architectural
FR AC Marketing Trade
Rueil-Malmaison Cedex, France

Mathilde Barthoux
mbarthoux@ppg.com
Architectural
Colour and Materials Stylist
Rueil-Malmaison Cedex, France

Annette Høj Vraa
vraa@ppg.com
Architectural
Shopper Marketer and Colour Stylist
Soborg, Denmark

Ruthanne Hanlon
ruthanne.hanlon@ppg.com
Architectural
National Color and Design Manager
Columbus, OH

Claudia Garibay-Huarte
cmgaribayh@ppg.com
Architectural
Color Marketing Manager
CDMX, Mexico

Donna Taylor
donna.taylor@ppg.com
Architectural
Principal Technical Colour Consultant
West Yorkshire, United Kingdom

Irina Hanhisalo
irina.hanhisalo@tikkurila.com
Architectural
Colour Category Manager
Vantaa, Finland

Vanessa Peterson
vpeterson@ppg.com
Industrial
Global Color Styling Leader
Miami, FL

Summer Sager
sager@ppg.com
Industrial
Senior Lab Lead EM
Huntingdon Beach, CA

Wei Xue
wei.xue@ppg.com
Industrial
Color Styling Manager
Zhangjiagang City, China

Misty Yeomans
yeomans@ppg.com
Automotive
Manager, Color Styling
Troy, MI

Reiner Mueller-Koerber
rmueller-koerber@ppg.com
Automotive
Manager, Color Styling
Ingersheim, Germany

Daniela Nicoletti
nicolelli@ppg.com
Automotive
Manager, Color Styling
Quattordio, Italy

Cindy Li
cindy.li@ppg.com
Automotive
Senior Color Styling Manager
Tianjin, China

Sabine Griesbeck
sgriesbeck@ppg.com
Automotive
Digital Transformation
Technical Manager
Klingenberg, Germany

Tejveen Gill
tejveen.gill@ppg.com
Aerospace
Global Aerospace Color Manager
Burbank, CA

Laura Egido
egido@ppg.com
Aerospace
Marketing Specialist
Toulouse, France

Renee Labbe
renee@reeneelabbe.com
Broadside Studios
Design Strategist
Venice, CA

Melissa Triber
melissatriber@gmail.com
Broadside Studios
Trend Manager
Venice, CA

Britney Sage
bsage@ppg.com
Architectural
Senior Communications Manager
Pittsburgh, PA

Kaitlyn Craig
kcraig@ppg.com
Architectural
Senior Communications Specialist
Pittsburgh, PA

Anya Margenthaler
amargenthaler@ppg.com
Automotive
Senior Communications Specialist
Detroit, MI

Andrew Wood
awood@ppg.com
Automotive
Senior Communications Partner
Amsterdam, Netherlands

Alison Butler
alison.butler@ppg.com
Architectural
Art Director
Pittsburgh, PA

Maggie Lo
Lo@ppg.com
Architectural
Senior Graphic Designer
New York, NY

COLOR INDEX

COLOR OF THE YEAR

LIMITLESS
PPG1091-3
RGB: 240, 221, 184
CMYK: 0, 8, 31, 0
LRV: 72

VOLUME I

MOUNTAIN GOAT
PPG1077-3
RGB: 196, 174, 150
CMYK: 21, 29, 41, 0
LRV: 44

COFFEE CRÈME
PPG1008-1
RGB: 229, 224, 210
CMYK: 5, 5, 15, 0
LRV: 74

SINGAPURA
PPG1070-2
RGB: 237, 213, 199
CMYK: 0, 14, 19, 0
LRV: 69

JAM SESSION
PPG1172-3
RGB: 212, 207, 214
CMYK: 13, 14, 12, 0
LRV: 65

SUBDUED
PPG1015-4
RGB: 204, 184, 179
CMYK: 14, 24, 23, 0
LRV: 50

CRAFTSMAN GOLD
PPG1092-4
RGB: 211, 183, 139
CMYK: 13, 24, 49, 0
LRV: 48

CRY BABY
PPG1034-3
RGB: 213, 225, 224
CMYK: 12, 0, 9, 0
LRV: 73

AQUAMARINE DREAM
PPG1135-4
RGB: 179, 196, 186
CMYK: 29, 9, 25, 0
LRV: 53

NIGHTCAP
PPG1037-5
RGB: 102, 120, 126
CMYK: 61, 42, 44, 18
LRV: 18

MESA DUST
PPG1191-6
RGB: 195, 112, 95
CMYK: 18, 66, 66, 2
LRV: 23

RED LENTIL
PPG1059-7
RGB: 123, 69, 62
CMYK: 42, 87, 85, 31
LRV: 8

TAMPICO BROWN
PPG16-23
RGB: 131, 88, 66
CMYK: 43, 67, 85, 22
LRV: 11

AUTUMN SOIL
PPG1021-7
RGB: 94, 83, 73
CMYK: 63, 66, 79, 36
LRV: 9

WHALE SHARK
PPG14-05
RGB: 61, 70, 69
CMYK: 80, 62, 67, 56
LRV: 6

VOLUME II

NESTLED HONOUR
PPG1130-1
RGB: 225, 232, 219
CMYK: 7, 0, 13, 0
LRV: 79

BLUE BLOSSOM
PPG1152-3
RGB: 168, 192, 206
CMYK: 34, 12, 13, 0
LRV: 51

COASTAL WALK
PPG1097-4
RGB: 201, 187, 163
CMYK: 20, 22, 38, 0
LRV: 50

CAPPUCINO BOMBE
PPG1061-5
RGB: 180, 137, 125
CMYK: 30, 51, 50, 0
LRV: 28

PINE GARLAND
PPG1126-6
RGB: 121, 126, 101
CMYK: 57, 42, 70, 10
LRV: 20

CARAMELIZED PECAN
PPG1089-7
RGB: 161, 123, 77
CMYK: 35, 51, 83, 9
LRV: 21

AMETHYST SHADOW
PPG1046-7
RGB: 92, 68, 80
CMYK: 60, 82, 54, 39
LRV: 7

STILL SEARCHING
PPG13-31
RGB: 79, 100, 80
CMYK: 75, 45, 78, 27
LRV: 11

MOUNTAIN EDGE
PPG10-09
RGB: 72, 84, 93
CMYK: 78, 59, 51, 35
LRV: 8

BUNSEN
PPG1157-7
RGB: 0, 94, 136
CMYK: 95, 46, 7, 26
LRV: 10

DROP OF JADE
PPG1132-6
RGB: 71, 136, 101
CMYK: 76, 21, 71, 14
LRV: 19

DO NOT DISTURB
PPG1117-6
RGB: 153, 164, 86
CMYK: 44, 23, 81, 0
LRV: 33

HEART'S CONTENT
PPG1050-6
RGB: 169, 88, 108
CMYK: 23, 77, 42, 11
LRV: 17

BLACK ELEGANCE
PPG1004-7
RGB: 80, 72, 74
CMYK: 66, 67, 64, 45
LRV: 5

VOLUME III

DARING INDIGO
PPG1166-7
RGB: 55, 72, 116
CMYK: 92, 70, 12, 34
LRV: 6

CREAM COMPOTE
PPG1059-4
RGB: 200, 166, 161
CMYK: 19, 37, 31, 0
LRV: 41

PUTURPLE
PPG1248-5
RGB: 173, 162, 206
CMYK: 32, 37, 0, 0
LRV: 41

EMERALD POOL
PPG1146-7
RGB: 21, 94, 96
CMYK: 95, 40, 53, 33
LRV: 8

WITCH'S CLOAK
PPG1013-7
RGB: 64, 65, 73
CMYK: 78, 68, 52, 53
LRV: 5

BLEECKER
PPG13-13
RGB: 156, 77, 82
CMYK: 20, 82, 59, 12
LRV: 13

ICY WOODS
PPG1142-5
RGB: 114, 164, 159
CMYK: 60, 20, 38, 1
LRV: 32

VIVA LA BLEU
PPG1242-3
RGB: 151, 190, 226
CMYK: 41, 12, 1, 0
LRV: 50

BRAMBLE JELLY
PPG13-04
RGB: 114, 63, 69
CMYK: 38, 88, 65, 28
LRV: 7

BUTTERSCOTCH RIPPLE
PPG1106-7
RGB: 176, 136, 67
CMYK: 31, 47, 92, 3
LRV: 26

TURNER'S YELLOW
PPG1106-4
RGB: 230, 194, 111
CMYK: 6, 19, 68, 0
LRV: 54

FESTIVITY
PPG1200-3
RGB: 240, 195, 167
CMYK: 0, 25, 34, 0
LRV: 58

BELL PEPPER BLISS
PPG17-26
RGB: 170, 172, 50
CMYK: 37, 20, 100, 0
LRV: 36

BLACK WALNUT
PPG1014-7
RGB: 85, 71, 71
CMYK: 65, 70, 68, 41
LRV: 6

ESSENTIAL NEUTRALS

GARLIC NECKLACE
PPG18-09
RGB: 236, 233, 221
CMYK: 4, 0, 14, 0
LRV: 82

FINE FABRIC
PPG1085-1
RGB: 234, 228, 214
CMYK: 3, 3, 14, 0
LRV: 78

SINGING SAND
PPG1022-1
RGB: 229, 224, 213
CMYK: 4, 5, 13, 0
LRV: 75

DUST BUNNY
PPG1000-1
RGB: 209, 202, 190
CMYK: 1, 3, 16, 13
LRV: 59

COASTAL WALK
PPG1097-4
RGB: 201, 187, 163
CMYK: 20, 22, 38, 0
LRV: 50

CRUSHED SILK
PPG1024-3
RGB: 216, 207, 190
CMYK: 13, 14, 24, 0
LRV: 63

GHOST WRITER
PPG1007-3
RGB: 188, 183, 173
CMYK: 26, 21, 30, 0
LRV: 48

STONY CREEK
PPG1097-5
RGB: 172, 154, 126
CMYK: 34, 37, 55, 0
LRV: 32

STONEHENGE GREIGE
PPG1024-5
RGB: 167, 157, 141
CMYK: 37, 33, 45, 0
LRV: 34

INDUSTRIAL REVOLUTION
PPG0997-6
RGB: 123, 124, 123
CMYK: 6, 3, 10, 58
LRV: 20

PATCHES
PPG1024-6
RGB: 138, 125, 107
CMYK: 48, 47, 62, 7
LRV: 21

CHOCOLATE LAB
PPG1000-7
RGB: 85, 78, 63
CMYK: 0, 8, 26, 67
LRV: 10

BLACK WIDOW
PPG0997-7
RGB: 87, 89, 88
CMYK: 9, 5, 16, 79
LRV: 10

BITTER BEAN
PPG1022-6
RGB: 116, 106, 94
CMYK: 56, 55, 66, 18
LRV: 14

MAMMOTH
PPG1008-7
RGB: 96, 92, 88
CMYK: 62, 58, 64, 29
LRV: 11



PPG SUPPORT TO SPECIFICATION

A team of professionals supports customers and specifiers in all phases of design and construction, through the evaluation of products that meet the required needs, product sampling, color customization, technical assistance, sales support and supply for all product sectors, from hospitality to the world of retail, from wellness to healthcare.

For design support please write to:
Francesco Pezzo
Commercial Specification Manager PPG AC Italy
Email: FPezzo@ppg.com
Mob: +39 345 245 9714



PPG Architectural Coatings Italy Srl
Società a socio unico soggetta a direzione e coordinamento da parte di PPG Industries Inc.
Via Monte Rosa, 7 - 28010 Cavallirio (NO)
Tel. 0163 806611

The colors shown in this book are produced using a printing process which approximates the actual paint color.
Lighting affects how the color will appear. For best color representation, view an actual color swatch in the space you wish to paint.

©2023 John Ellis Photo. All Rights Reserved. ©2023 Nico Marques. All Rights Reserved.
©2023 PPG Industries, Inc. All Rights Reserved. The *PPG Logo* and *We Protect and Beautify the World* are registered trademarks and *PPG Paints* is a trademark of PPG Industries Ohio, Inc. *PPG Voice of Colour* is a trademark of PPG Architectural Finishes, Inc. *Previews* is a trademark of Akzo Nobel. *Coldwell Banker Commercial* and *Coldwell Banker* are registered trademarks of Coldwell Banker Real Estate LLC.

1119766

